

Art Director

Barcelona - Spain

WILL ARAYA

Curiosity is where everything begins.

Dumb Studio / Founder & Head of Art

A curious mind. A precise maker.

I'm Will Araya, an Art Director based in Barcelona.
I look for the idea that gives an image a reason to exist.
Then I shape its world through composition, atmosphere and detail.

THE PERSON: WILL. / THE UNIVERSE: DUMB.

Dumb Studio is the home of my creative practice: a space for curiosity,
experimentation and the desire to make things well.





Our best memory one day will go to the storage.
Lest keep it alive.

F Fundación Alzheimer España





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Let's make something matter.

Will Araya

Art Director / Founder & Head of Art, Dumb Studio

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[View the creative universe](#)