

will araya*

ART DIRECTION / PORTFOLIO

Art Director

Barcelona - Spain

WILL ARAYA

Curiosity is where everything begins.

Dumb Studio / Founder & Head of Art

SELECTED WORK

Prompt with intent. Refine the image.

I'm Will Araya, an AI image creator
based in Barcelona.

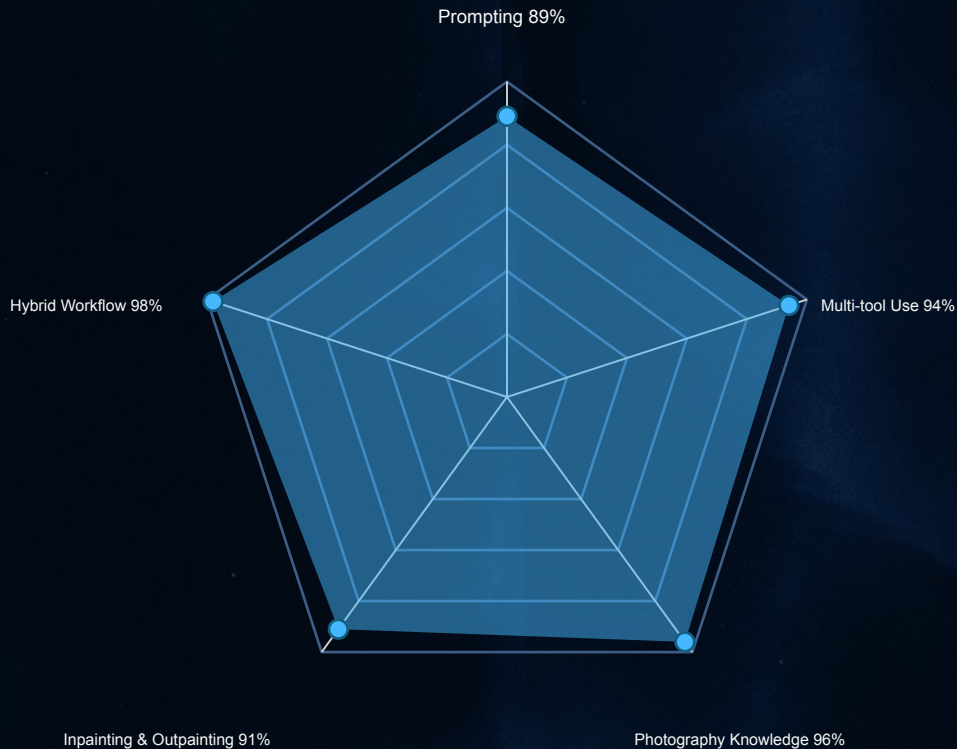
I combine prompting, photographic
knowledge and multiple tools to explore.

Inpainting, outpainting and a hybrid
workflow help me refine the result.

MY AI IMAGE TOOLKIT / SELF-ASSESSMENT

Personal estimates / 0–100% scale

SELECTED WORK





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AI IMAGE CREATION / SELECTED VISUAL

SELECTED WORK

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AI IMAGE CREATION / SELECTED VISUAL

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AI IMAGE CREATION / SELECTED VISUAL



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AI IMAGE CREATION / SELECTED VISUAL

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SELECTED WORK



ART DIRECTION / SELECTED VISUAL

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Let's make every detail count.

Will Araya

Art Director / Founder & Head of Art, Dumb Studio

Barcelona - Spain

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ART DIRECTION / SELECTED VISUALS